



Communology

## Press Release

### **Communology joins the OMTP Industry Forum to simplify customer experience of mobile applications**

**As an advisor, Communology will contribute to solve the problem of mobile application platforms fragmentation.**

Cologne, Germany, October, 2008: Communology, a software and solutions vendor specializing in mobile multimedia applications has joined the OMTP (Open Mobile Terminal Platform). Founded in June 2004 by eight mobile operators, OMTP was set up with the aim of simplifying the customer experience of mobile data services and improving mobile device security. OMTP draws its membership and sponsors from some 35 companies, including mobile operators, handset and chip manufacturers, content providers, and software and OS developers.

“Our members are committed to providing the mobile communications industry with quality products, services and applications. Communology’s credentials within the development of mobile device testing and applications for mobile communications are perfectly suited. We welcome the opportunity to have them as a member of the OMTP. Communology’s valuable input into initiatives such as BONDI will aid web 2.0 application developers within the application testing process.”, said Tim Raby, Managing Director, OMTP.

As an advisor member, Communology will participate in OMTP’s working groups including the Visual Voicemail and BONDI mobile web tasks. Visual Voicemail offers a visual interface simplifying message access and message management and increasing the functionality of voicemail. Communology is partnering with leading mobile operators to provide a framework for the use

of VVM on mobile phones.

Concerning the OMTP BONDI initiative Frank Bell, CTO and founder of Communology states: "Communology is highly committed to follow industry standards and to enable mobile applications on a great variety of platforms and operating systems. With Communology's areas of expertise in developing complex mobile application we will contribute the BONDI initiative to provide a consistent interface for moving web 2.0 environment onto mobile devices".

Communology's Live Media platform simplify the process of deploying sophisticated mobile communication services, including mobile social networks, location-based services and instant messaging, as well as multimedia applications such as mobile TV or video. The company also specializes in solutions to support new forms of mobile marketing, and offers quality assurance services for mobile handset software.

### **Über die OMTP**

OMTP is a forum funded by companies from across the mobile phone value chain, set up with the aim of gathering and driving mobile terminal requirements to ensure consistent and secure implementations, thereby reducing fragmentation and simplifying the customer experience of mobile data services across mobile terminals. OMTP is backed by many of the largest mobile operators and has members from hardware and software vendors across the value chain. OMTP recommendations benefit carriers, content providers, middleware vendors and handset manufacturers to develop open and compatible mobile devices. For more information, visit <http://www.omtp.org>.

### **Über Communology**

Communology operates worldwide as a specialist in rich-media mobile communication applications, offering individually customizable platform designed to simplify and support the creation of sophisticated applications. The company's portfolio also includes test environments and services for quality assurance of standard software components in mobile devices. Communology customers include AT&T, T-Mobile, Vodafone, Nokia, n24, and Sony Ericsson. [www.communology.com](http://www.communology.com)

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